FilmL.A., Inc.
6255 W Sunset Blvd, 12th Floor
Hollywood, CA 90028
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: S00072268 **Type of Permit:** STILL **Release Date:** 11/27/2013

Production Company TALI MAGAL INC DBA FREEBIRD PRODUCTIONS

Insured Company Name TALI MAGAL INC DBA FREEBIRD PRODUCTIONS

Contact Phone No. 1 917-628-3768
Contact Phone No. 2
Fax
Address 1 MAIN ST, SUITE 158
BROOKLYN, New York 11201

Production Title FOREVER 21

Type of Production Still Photo

Producer TALI MAGAL

Director NA NA

1st AD NA NA

Production Manager HEATHER BURGOYNE

FilmL.A. Coordinator Caitlin Mendoza-Price

Location Manager HEATHER BURGOYNE
Primary Phone Mobile - 213-434-7793
Secondary Phone Office - 213-434-7793

Location Assistant na na
Primary Phone Mobile - 000-000-0000
Secondary Phone

Fees

Notification Charge $40.00	**Total Permit Fee** $100.00
FILMLA STILL APPLICATION FEE $60.00	**Number of Locations** 3

NOT A PERMIT

Permit #S00072268

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Summary Information — Location

Location 1 of 3

Permit Number	S00072268	**Location Manager**	HEATHER BURGOYNE
Production Company	TALI MAGAL INC DBA FREEBIRD PR...	Primary Phone	Mobile - 213-434-7793
Insured Company	TALI MAGAL INC DBA FREEBIRD PR...	Secondary Phone	Office - 213-434-7793
Production Title	FOREVER 21		

Location Address ROSE AVE, PACIFIC AVE, WASHINGTON AV & LINCOLN BL, INCLUSIVE (EXCLUDING ABBOT KINNEY BL, LINCOLN BL & VENICE BOARDWALK), VENICE, CA, 90291

Location Type Walking Grid

Film Dates 12/2/2013 - 12/3/2013 07:00 - 19:00 2 days

Open or Closed to the Public Open

Generic Conditions
All vehicles must be parked on private property
Must comply with attached conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with merchant activity.
No interference with vehicular or pedestrian traffic
No stopping or setting up in front of merchants or residents without prior approval

Please see attached documents
Venice Area January 2010.pdf
Forever 21, 72268, Freebird Heather B agent letter.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	10
Motor Homes	1

Personnel on Location

Type	Quantity
Cast	2
Crew	13

Filming Activities Equipment on sidewalk only.; Exterior establishing shots; Exterior models against scenery; Handheld equipment;

Jurisdiction **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 671 **Grid:** H5

Approvals LOS ANGELES POLICE DEPARTMENT Gabriel Aleman

Parking

Base Camp	4 Rose Ave, Venice, 90291	**Crew Parking**	4 Rose Ave, Venice, 90291
Location Type : Other Location		Location Type : Other Location	

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Summary Information — Location

Permit Number	S00072268	**Location Manager**	HEATHER BURGOYNE
Production Company	TALI MAGAL INC DBA FREEBIRD PR...	Primary Phone	Mobile - 213-434-7793
Insured Company	TALI MAGAL INC DBA FREEBIRD PR...	Secondary Phone	Office - 213-434-7793
Production Title	FOREVER 21		

Location Address Los Feliz Blvd, Riverside Dr, Fletcher Dr, Glendale Blvd, N Alvarado St, W Temple St, Beverly Blvd, Vermont Ave (Inclusive) (Excludes Highways and Special Condition Areas), Los Angeles , CA, 90039

Location Type Walking Grid

Film Dates 12/2/2013 - 12/3/2013 07:00 - 19:00 2 days

Open or Closed to the Public Open

Generic Conditions
All vehicles must be parked on private property
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with merchant activity.
No interference with vehicular or pedestrian traffic
No stopping or setting up in front of merchants or residents without prior approval

Equipment on Location

Type	Quantity
Vans	1

Personnel on Location

Type	Quantity
Cast	2
Crew	13

Filming Activities Equipment on sidewalk only.; Exterior establishing shots; Exterior models against scenery; Handheld equipment;

Jurisdiction **Political:** Los Angeles City - Council District 04 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 594 **Grid:**

Approvals LOS ANGELES POLICE DEPARTMENT Ed Padilla

Coordinator Note Excludes Special Condition Areas: North Vermont Avenue, Echo Park, Angeleno Heights, Carroll Avenue, and the Silver Lake merchant area.

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

NOT A PERMIT

Permit #S00072268

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Summary Information — Location

Permit Number	S00072268	**Location Manager**	HEATHER BURGOYNE
Production Company	TALI MAGAL INC DBA FREEBIRD PR...	Primary Phone	Mobile - 213-434-7793
Insured Company	TALI MAGAL INC DBA FREEBIRD PR...	Secondary Phone	Office - 213-434-7793
Production Title	FOREVER 21		

Location Address Alameda St., Santa Fe Ave., 7th St., 1st St. Inclusive , Los Angeles, CA, 90013

Location Type Driving grid

Film Dates 12/2/2013 - 12/3/2013 07:00 - 22:00 2 days

Open or Closed to the Public Open

Generic Conditions
All vehicles must be parked on private property
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with merchant activity.
No interference with vehicular or pedestrian traffic
No stopping or setting up in front of merchants or residents without prior approval

Equipment on Location

Type	Quantity
Cast/Crew vehicles	10
Motor Homes	1

Personnel on Location

Type	Quantity
Cast	2
Crew	13

Filming Activities Equipment on sidewalk only.; Exterior establishing shots; Exterior models against scenery; Handheld equipment;

Jurisdiction **Political:** Los Angeles City - Council District 14 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 634 **Grid:**

Approvals LOS ANGELES POLICE DEPARTMENT Gabriel Aleman

Coordinator Note No blocking entrances and exits of businesses or residences.

Parking

Base Camp 405 S Hewitt St, Los Angeles, CA, 90013
Location Type : Other Location

Crew Parking 405 S Hewitt St, Los Angeles, CA, 90013
Location Type : Other Location

NO PERMIT

SPECIAL FILMING CONDITIONS
VENICE AREA

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

For purposes of these guidelines the Venice area is Santa Monica City limits to the north, Lincoln Boulevard to the East, Pacific Ocean to the west and Washington Boulevard to the South (including the Strand which is Pacific Avenue, Washington Boulevard, Via Marina, and the Pacific Ocean)

- **Affected residents and merchants must be notified at least two (2) days in advance of the first day of filming or the first day of any substantial set preparation.** *Permit requests must be submitted at least three (3) days in advance.*

- **Filming on holidays and weekends is generally not permitted**, especially during the summer. Exemptions may be granted on a case-by-case basis. Factors such as size of company, exact location and scope of intended filming, time of year, and anticipated impact on local parking will be considered when reviewing requests for such exemptions.

- **No vehicles shall be driven or parked on Ocean Front Walk between the hours of 10:00 a.m. and 7:00 p.m**. unless approved by The Department of Recreation and Parks.

- **Speedway shall not be used for parking of vehicles or equipment and must remain open to emergency vehicles.**

- **All vehicles and equipment (including private automobiles) associated with the production company shall be legally parked unless specific exemption is granted by the film permit.** No vehicles or equipment shall be permitted to park on Ocean Front Walk or the Venice Recreation Area property unless approved by The Department of Recreation and Parks. The use of private parking lots is strongly encouraged. Publicly owned parking lots in the area are managed by PCI parking and must be added to the filming permit and cleared with the appropriate agency.

- **Use of Los Angeles County beach parking lots have the following restrictions:**

    - **The Washington Boulevard lot is restricted to parking only between 7:00 a.m. and 10 p.m**. No community survey will be allowed for additional hours.
    - **Rose Avenue and Venice Boulevard lots require a community survey from affected residential buildings for any activity (parking or filming) prior to 7:00 a.m or after 10:00 p.m.**

- **Traffic control on all area streets shall be limited to a maximum of two (2) minutes.**

- **It is the responsibility of the production company to deploy sufficient police officers to ensure that traffic flow in the area is not unreasonably hindered.**

- **Additional Special Filming Conditions apply to filming on Washington Boulevard between Pacific Avenue and the Venice Pier, Abbot Kinney Boulevard, and Venice Beach.**

FilmL.A. Inc. PERMIT

Appointment of Film Permits Unlimited, Inc.
As Authorized Agent and representative

I certify that I am a representative of Freebird Productions ("Principal") and am authorized to enter into binding contractual agreements on it's behalf. I further certify that I am authorizes by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Film Permits Unlimited, Inc. and it's employees and agents ("FPU") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through Film LA, Inc., any city and county, or through any other jurisdiction: to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and /or community guidelines applicable to any such permit): and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) FPU. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints FPU as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including Film LA, Inc. and any city county or other jurisdiction) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for all purposes. The appointment may be revoked by Principal at any time in writing, but in any case, shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint FPU as agent for Principal, and based upon that authority I hereby appoint FPU as Principal's agent as set forth herein.

Dated: 11/26/13

Freebird Productions
Name of Principal

By: [signature]
Representative's Signature

Heather Burgoyne
Print Representative's Name

Production Coordinator
Representative's title

1 Main St. Suite 7A
Brooklyn NY 11201
Principal's Address

917 628 3768
Principal's Telephone

Film Permits Unlimited, Inc.
Phone (818) 347-9929
Fax (818) 347-9784

Please sign and fax back
Principal = Name of Company

NO PERMIT